

ANNOUNCEMENT

Webropol Oy

Finnish Webropol Oy buys distributor

Webropol Oy strengthened the foothold in the Nordic countries by buying its Swedish distributor, Webropol Sverige AB. The entire capital stock was transferred to Webropol Oy in the transaction. Besides operating as an independent reseller on the Swedish market Webropol Sverige AB is also active in the Norwegian and Danish markets. The company currently employs 10 people.

"This acquisition cements our well working co-operation between these countries and helps us grow the customer base of what is already the most widely used analysis and information gathering application in the Nordic countries" explains Erik Romar, principal stockholder and CEO of Webropol Oy.

"Our global technical lead is a very favorable springboard for international resellers, with whom we expect to form similar arrangements in the following years as this increased co-operation with Webropol Sverige AB now" Romar continues.



Webropol – The Intelligent Way

Webropol Oy was founded in Finland in 2002, offering a unique internet based analysis- and information gathering software for the work place as well as students and researchers. The company has offices in Sweden, Germany, United Kingdom and Singapore. Webropol Oy grows strongly on the international level. This year turnover is expected to grow 75 per cent to 4,4 million Euros. Almost half of the staff works outside Finland. Despite the strong growth, Webropol has the best possible AAA-credit ratings.



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